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Padma Resort Bali at Legian's New Rooms and Lagoon

Legian, Bali, 7 May 2010 - The highly anticipated renovation of Padma Resort Bali at Legian is currently two months ahead of schedule and is due for completion by end of July 2010. This early finish is perhaps a first on the island of Bali where building delays and structural complications are common. Yet with meticulous planning Padma has managed to overcome the odds and the property will be fully operational in time for the peak summer season.

This USD 10 million project extends to the aesthetic refurbishment of 178 guest rooms and the creation of a 104 metre lagoon styled swimming pool. Once it is unveiled, the lagoon facility is expected to introduce a whole new level of luxury to Legian area.



The renovation will see the launch of several new room categories catering the needs of a wide audience of international travellers. The Deluxe Room explores the island's creative heritage with customised furnishing and unique pieces of artistry. The spaciouly appointed ground floor Premier Room has been designed to accommodate parents with children (please click

<http://padmaresortbali.com/accomodations/premier-room.html> to download the image of Premier Room).



However, it is the Lagoon Access Room that has become the talk of the travel industry. A total of 22 rooms will feature a private terrace and the privilege of direct access into the crystal clear waters of a tropical lagoon. This exclusive room category will be the ultimate indulgence for honeymooners or couples seeking a restful environment for some quality time out (please click

<http://padmaresortbali.com/accomodations/lagoon-access-room.html> to download the image if Lagoon Access Room and Deluxe Room).

The lagoon itself recreates the ambience of an exotic retreat with a visually inspiring landscape of native greenery. It is encompassed by a generous sundeck fashioned out of reclaimed timber that gives the setting a timeless appeal. Small islands within the lagoon feature carved stone statues depicting Bali's legendarly barong and other



mythical creatures. There is even a grotto complete with waterfall to enhance this innovative facility.

The sunken Barong Pool Bar & Café is expected to become the social hub of the lagoon where guests can enjoy an extensive menu of refreshments and light bites. Eventually, the lagoon setting will also be used as a backdrop to host an array of innovative wining and dining events.

General Manager of Padma Resort Bali at Legian, Mr. Tjipjanto Soerjanto, comments, "The creation of the lagoon together with the room refurbishment is in fact the second phase of a multi million dollar renovation project that has been gradually being carried out in stages to minimise guest disturbance. Every property of a certain age must evolve to remain current in Bali's highly competitive marketplace. It is our vision to become a top quality resort in the heart of Legian yet retain elements of Bali's unique cultural and artistic heritage."

Properties

Padma Resort Bali at Legian: Experience the fun of an artistic lifestyle.

Acclaimed as a five-star art sanctuary, Padma Resort Bali is a serene paradise under the dancing shadows of the renowned Legian sunset. A just step away from the traditional art and fashion market of Legian street, the resort is a sanctuary at one with nature. Spaciously set within a romantic 6.8-hectare garden landscape, the resort provides comfortable accommodation, world-class facilities and the celebrated Balinese hospitality that promises wonderful stays for discerning travelers.

Padma Hotel Bandung: Experience nature in total comfort.

Inspired by the beauty of Parahyangan, Padma Hotel Bandung boasts a spectacular mountain view, elegant guestrooms and exceptional hospitality personified by its 24-hour butler service. Located on the hillside yet only minutes away from Bandung's city center, it is the perfect place for great getaways and fruitful meetings. Come to Padma Hotel Bandung and rejuvenate yourself in the finest surroundings.

Padma Resident: Loyalty program

The new Padma Resident program is an entrée to privileges bestowed only upon our preferred guests. It is a token of appreciation for our patrons who have supported us throughout the years. The improved program has included both properties under the Padma Hotels and Resorts Group, Padma Resort Bali and Padma Hotel Bandung. So wherever you stay, you will be spoilt with the benefits and rewards offered at both hotels.

Management

Padma Hotels and Resorts

Previously known as Sekar Alliance Hotel Management, at Padma Hotels and Resorts, it is all about caring and comfort for our guests. Inspired by the local heritage where it operates, each property under Padma Hotels and Resorts strives to create a



relaxing stay for every guest by offering tranquil ambience, continuously updated facilities, and dedicated service that is delivered with smile and sincerity.

The new Padma Hotels and Resorts brand is about setting up a new kind of hotels & resorts experience in Indonesia. We provide five stars quality hotels and resorts' services and facilities with art and creativity as the main idea of the whole concept.

With countless collections of superb quality artworks within the environments, collaboration of traditional and modern ambience, excellent accommodations and services as well as astonishing facilities, make Padma Hotels and Resorts as the first Hotels and Resorts that will bring you to the new excitement and amazing experience of business and leisure.

Located in two beautiful environments of Indonesia, Bali and Bandung. Padma Resort Bali brings you to the next level of fun and artistic lifestyle in a tropical island of Bali, where Padma Hotel Bandung will lift your comfortableness in breathtaking scenery of West Java nature.

PT. Puri Zuqni

It was founded in 1974 as a limited liability company to own and run hotels. In 1985 the ownership passed to a group of new investors with Mrs. Widowati Hartono. At the time of purchase, the company had no operations.

Puri Zuqni's senior management consists of personnel with vast business acumen and experience. The chairman and de facto Chief Executive Officer is Mr. Budi Hartono, Mrs. Widowati Hartono's husband. Mr. Budi Hartono is a well-known industrialist. He is the CEO of PT. Djarum, one of the big three in Indonesia's cigarette industry, and chairman of PT. Hartono Istana Electronics, one of the largest home electronics appliance manufacturers in the country.

In January 31, 2000 the shareholders of PT. Puri Zuqni decided to form two (2) holding companies as owners of PT. Puri Zuqni. These two (2) holding companies and their respective shareholders are **PT Swawisma Mahadhika** and **PT Swabawa Mandhaga**.

Accolades

2009, Bella Rosa Italian Restaurant at Padma Resort Bali at Legian awarded as one of Best Restaurant 2009 by Indonesia Tatler.

2009, Padma Resort Bali at Legian is listed as the Best Tax Payer of Badung Regency.

2009, Padma Resort Bali at Legian is the number one hotel among 32 hotels in Legian based on popularity index in Tripadvisor.com.

2009, Padma Resort Bali at Legian is awarded Wotif.com The Best Newcomer FY 08/09 from Wotif Group