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Padma Resort Bali at Legian Soft Opening of the New Rooms and Lagoon



Legian, Bali, 7 June 2010 - Padma Resort Bali at Legian will celebrate the soft opening of its USD 10 million renovation project on 18 July 2010. A total of 178 guest rooms have been subject to an aesthetic refurbishment that pays tribute to the island's rich artistic heritage. There are several new accommodation categories including the ground floor Premier Room that provides additional space

for parents accompanied by young children (please click <http://padmaresortbali.com/blog/category/news/refurbishments/>)

However, it is the creation of a 104-metre lagoon style swimming pool that is the real show stopper. The highly anticipated Lagoon Access Room is expected to redefine Balinese luxury and introduce the next generation of discerning travellers to the charm of staying in Legian.

The lagoon incorporates a grotto complete with its own waterfall plus a series of small islands featuring native flora and mythical Hindu creatures carved out of stone. The surrounding sundeck made from reclaimed timber adds to the timeless appeal of this restful environment. There is ample space for guests to chill out and soak up the sun or enjoy light bites and refreshments served at the sunken Barong Pool Bar & Café.

General Manager of Padma Resort Bali at Legian, Mr. Tjipjanto Soerjanto, comments, "This project marks the beginning of a new era for the property. We are continuing to evolve but at the same time preserving different aspects of Bali's cultural and artistic identity. While we remain committed to offering international services and facilities, I believe that it is vital for guests to experience Bali through the resort's design and tropical landscape."

Properties

Padma Resort Bali at Legian: Experience the fun of an artistic lifestyle.

Padma Resort Bali at Legian, one of Bali's leading five-star beachfront deluxe resorts, located conveniently at the famous Legian Beach, just 15 minutes away from the Ngurah Rai International Airport. It is equipped with 409 comfortable guest rooms and suites, all with private balcony / terrace. Spaciously set within a romantic 6.8-hectare garden landscape, the resort provides comfortable accommodation, world-



class facilities and the celebrated Balinese hospitality that promise wonderful stays for discerning travelers.

Padma Hotel Bandung: Experience nature in total comfort.

Inspired by the beauty of Parahyangan, Padma Hotel Bandung boasts a spectacular mountain view, elegant guestrooms and exceptional hospitality personified by its 24-hour butler service. Located on the hillside yet only minutes away from Bandung's city center, it is the perfect place for great getaways and fruitful meetings. Come to Padma Hotel Bandung and rejuvenate yourself in the finest surroundings.

Padma Resident: Loyalty program

The new Padma Resident program is an entrée to privileges bestowed only upon our preferred guests. It is a token of appreciation for our patrons who have supported us throughout the years. The improved program has included both properties under the Padma Hotels and Resorts Group, Padma Resort Bali and Padma Hotel Bandung. So wherever you stay, you will be spoiled with the benefits and rewards offered at both hotels.

Management

Padma Hotels and Resorts

Previously known as Sekar Alliance Hotel Management, at Padma Hotels and Resorts, it is all about caring and comfort for our guests. Inspired by the local heritage where it operates, each property under Padma Hotels and Resorts strives to create a relaxing stay for every guest by offering tranquil ambience, continuously updated facilities, and dedicated service that is delivered with smile and sincerity.

The new Padma Hotels and Resorts brand is about setting up a new kind of hotels & resorts experience in Indonesia. We provide five stars quality hotels and resorts' services and facilities with art and creativity as the main idea of the whole concept.

With countless collections of superb quality artworks within the environments, collaboration of traditional and modern ambience, excellent accommodations and services as well as astonishing facilities, make Padma Hotels and Resorts as the first Hotels and Resorts that will bring you to the new excitement and amazing experience of business and leisure.

Located in two beautiful environments of Indonesia, Bali and Bandung. Padma Resort Bali brings you to the next level of fun and artistic lifestyle in a tropical island of Bali, where Padma Hotel Bandung will lift your comfortableness in breathtaking scenery of West Java nature.

PT. Puri Zuqni

It was founded in 1974 as a limited liability company to own and run hotels. In 1985 the ownership passed to a group of new investors with Mrs. Widowati Hartono. At the time of purchase, the company had no operations.



Puri Zuqni's senior management consists of personnel with vast business acumen and experience. The chairman and de facto Chief Executive Officer is Mr. Budi Hartono, Mrs. Widowati Hartono's husband. Mr. Budi Hartono is a well-known industrialist. He is the CEO of PT. Djarum, one of the big three in Indonesia's cigarette industry, and chairman of PT. Hartono Istana Electronics, one of the largest home electronics appliance manufacturers in the country.

In January 31, 2000 the shareholders of PT. Puri Zuqni decided to form two (2) holding companies as owners of PT. Puri Zuqni. These two (2) holding companies and their respective shareholders are **PT Swawisma Mahadhika and PT Swabawa Mandhaga.**

Accolades

2009, Bella Rosa Italian Restaurant at Padma Resort Bali at Legian awarded as one of Best Restaurant 2009 by Indonesia Tatler.

2009, Padma Resort Bali at Legian is listed as the Best Tax Payer of Badung Regency.

2009, Padma Resort Bali at Legian is the number one hotel among 32 hotels in Legian based on popularity index in Tripadvisor.com.

2009, Padma Resort Bali at Legian is awarded Wotif.com The Best Newcomer FY 08/09 from Wotif Group

2010, Padma Resort Bali has supported and participated in the environmental and recycling activities in Bali from EcoBali RECYCLING.